South West Water and H₂O

Changing lives around the world

Your support 2015-16
For 35 years the UK water industry has remained at the heart of WaterAid, helping to bring safe water and toilets to the world’s poorest communities.

Last year South West Water and H2O staff and partners raised an incredible £58,951 for WaterAid.

That’s enough to reach 3,930 people with safe, clean water.

Together we are working towards a world where everyone everywhere has access to safe water, toilets and hygiene.
Since 1993, South West Water customers have raised an amazing total of £6,446,467 to support water and sanitation projects around the world.

Including WaterAid leaflets with customer bills has been crucial to raising awareness of WaterAid’s work. The response from South West Water customers has been fantastic. Last year, new and existing supporters donated £600,879.

Of every £1 we raise, 78p goes directly to delivering services and campaigning for change.

Staff donated £18,455 through the WaterAid lottery. That’s enough to pay for 16 school toilet blocks in Zambia.

Your ongoing support has enabled us to reach almost 25 million people with safe water since 1981, and 24 million with toilets since 2004. Thank you!
**Keeping water flowing in Zambia**

For vegetable growers in Hamakumo, a supply of safe water isn’t just vital for the health of the community but for their livelihoods too.

When the village borehole broke at the end of 2015, the community had no choice but to collect dirty water until it could be fixed. The water committee, supported and trained by WaterAid, used money collected from local residents to pay an engineer to repair the damage and the water supply was restored.

Emerina, one of Hamakumo’s vegetable growers, relies on the village water supply to grow crops. The extra income means her family can contribute to the maintenance and repair of the borehole.

**Delivering healthier starts**

Last winter we launched an appeal to bring safe water to thousands of mothers and babies around the world. Your response was amazing. You helped us share stories of remarkable mothers and midwives; you helped us campaign for change; and your creative fundraising helped us reach over 120,000 families – giving their newborn babies a happier, healthier start.

Daniel, a midwife at Kiomboi hospital in Tanzania, with one of the first babies born after a supply of safe running water was installed.
WaterAid was founded 35 years ago by a group of visionaries from the UK water industry. Today, we are incredibly privileged to still have support from across the entire sector.

Reading this report, about the many ways South West Water and H₂O staff, customers and partners are supporting WaterAid’s work, I feel immensely proud of our partnership and achievements. Your commitment demonstrates just how powerful a shared vision of safe water and toilets for everyone everywhere can be.

A strong partnership like ours is a unique and wonderful thing. I hope you are as proud of it as we are.

Barbara Frost
Chief Executive, WaterAid